



Sponsorship Title: (as announced and appear in print)

The following individual will act as sole contact for this sponsorship:

Name:

Address:

City: _____ State: _____ Zip: _____

Phone:

Email:

Sponsor web address to be used for all applicable links: (please include the entire url text)

http://

Choose Sponsor Level: Gold Silver Bronze Class Patron

Credit Card Check Cash

Card Number:

Expiration Date: _____ Security Code: _____

Name on Card:

Billing Address:

City: _____ State: _____ Zip: _____

Enclosed is my payment in full: Fees listed are the discount for cash and check paying customers

Terms: All benefits subject to applicable deadlines. Sponsor payment must be received and paid in full in order to receive sponsor benefits.

Signature:

Date:

NSBA WORLD SHOW GOLD SPONSOR—\$10,000

- Two full page color ads in *The Way To Go Magazine*
- One full page ad in premium position in the World Show Entry Booklet*
- Opportunity for one promotional email blast to the NSBA email list
- Two World Championship Show Class Sponsorships and the opportunity to present awards in each class
- Sponsor's advertisement played on main arena electronic scoreboard during the World Championship Show (advertisement to be provided by the sponsor)
- Literature display opportunities at the World Championship Show
- Logo on NSBA World Championship Show and Breeders Championship Futurity materials
- One complimentary golf cart or RV camping spot in the Expo Square RV Park at the World Championship Show. **Priority camping not included.**
- One complimentary stall at the World Championship Show
- Banner ad displayed on NSBA Website for current year (graphics provided by sponsor)
- Choice of preferential stalling or vendor placement**
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Entry Booklet, *The Way To Go* magazine, on the NSBA Website, NSBA Newsletter, and Ford Truck arena electronic scoreboard.
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW SILVER SPONSOR—\$5,000

- One full page color ad in *The Way To Go Magazine*
- One full page ad in the World Championship Show Entry Booklet*
- World Championship Show Class Sponsorship and the opportunity to present awards in that class
- One complimentary golf cart at the World Championship Show
- Banner ad displayed on the NSBA Website for the current year (graphics provided by sponsor)
- Choice of preferential stalling or vendor placement**
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Entry Booklet, *The Way To Go* magazine, on the NSBA Website, NSBA Newsletter, and Ford Truck arena electronic scoreboard.
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW BRONZE SPONSOR—\$3,000

- One full page ad in the World Championship Show Entry Booklet*
- World Championship Show Class Sponsorship and the opportunity to present awards in that class
- Banner ad displayed on the NSBA Website for the current year (graphics provided by sponsor)
- Choice of preferential stalling or vendor placement**
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Entry Booklet, *The Way To Go* magazine, on the NSBA Website, NSBA Newsletter, and Ford Truck arena electronic scoreboard.
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW CLASS SPONSOR—\$1,500

- World Championship Show Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Entry Booklet, *The Way To Go* magazine, on the NSBA Website, NSBA Newsletter, and Ford Truck arena electronic scoreboard.
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW PATRON SPONSOR—\$750

- World Championship Show Class Sponsorship and the opportunity to present awards in that class
- Sponsor recognition in the World Championship Show Entry Booklet, *The Way To Go* magazine, on the NSBA Website, NSBA Newsletter, and Ford Truck arena electronic scoreboard.
- Daily sponsor announcements during the World Championship Show

* Ad Copy Deadline April 10

** Vendor Preference Deadline May 1

** Stalling Preference Deadline June 25